

Agenda-Setting Group Activity Worksheet

Directions: In pairs, analyze the front page of each newspaper. Use the color coding scheme to identify top issues. Rank the issues in order of importance for each newspaper front page.

Key Quote: “In choosing and displaying news, editors, newsroom staff, and broadcasters play an important part in shaping political reality. Readers learn not only about a given issue, but also how much importance to attach to that issue from the amount of information in a news story and its position” (McCombs & Shaw, 1972, p. 176).

Which newspaper is your group using?

- New York Times (October 10-16)
- Wall Street Journal (October 10-16)

Date: October 10, 2022

Rank the Top Issues:

- 1.
- 2.
- 3.
- 4.
- 5.

Date: October 11, 2022

Rank the Top Issues:

- 1.
- 2.
- 3.
- 4.
- 5.

Date: October 12, 2022

Rank the Top Issues:

- 1.
- 2.
- 3.
- 4.
- 5.

Date: October 13, 2022

Rank the Top Issues:

- 1.
- 2.
- 3.
- 4.
- 5.

Date: October 14, 2022

Rank the Top Issues:

- 1.
- 2.
- 3.
- 4.
- 5.

Date: October 15, 2022

Rank the Top Issues:

- 1.
- 2.
- 3.
- 4.
- 5.

Date: October 16, 2022

Rank the Top Issues:

- 1.
- 2.
- 3.
- 4.
- 5.

Comments & Questions: